Matinees—All Seats 25c
Evenings—Balcony 25c
Lower Floor 40c
NRA — WE DO OUR PART
ACADEMY
IT'S PARAMOUNT WEEK
TODAY and TOMORROW
At 1:30, 3:00, 7:00, 9:15.
Continuous Showing Tomorrow.
You Read About His Public Affairs — Now See His Private Affairs.
"BIG EXECUTIVE"
A Paramount Picture with RICARDO CORTEZ, RICHARD BENNETT, ELIZABETH YOUNG
Comedy - News - Cartoon
COMING! COMING! MARLENE DIETRICH "THE SONG OF SONGS"

Standard Time—Member N.R.A.
SELTZER
PALMYRA
60,000 People Thought It Was Just a Show—But She Knew It Was Murder in the Sky!
Bruce Cabot
Arline JUDGE Ralph BELLAMY
"Flying Devils"
EXTRA! "ESKIMO PERILS" "Fighting With Kit Carson"
—TOMORROW— JAMES DUNN SALLY EILERS in "HOLD ME TIGHT"
Another Romantic Knockout by the Stars of "BAD GIRL"

YE OLE TIME FESTIVAL
Featuring
Reg Kehoe and His Girl Marimba Band
Auspices of SALEM REFORMED S. S. Campbelltown, Pa.
CARNIVAL GROUNDS
Saturday Eve., Sept. 9th
PUBLIC AUCTION At 9:00 - At 10:00
Refreshments For Sale.
—ADMISSION— Adults, 10c - Children Free.
Free Parking. Valuable Gate Prize.

SWEETLAND SPECIALS
Homemade Peanut Hash 29c lb.
Full Cream Caramels 35c lb.
HOMEMADE ICE CREAM 35c Quart
Saturday and Sunday Only.
FREE TONIGHT
Those Delicious Crab Cakes
With Ice Cold Beer
SCHLITZ AND READING ON DRAUGHT
Also All Kinds Bottled Beer.
Sweetland Confectionery
225 North 8th St.

WE DO OUR PART
COLONIAL
"MIN AND BILL" "THEY DO THEIR PART"
Novel Riotous Active
Marie DRESSLER Wallace BEERY
TUGBOAT ANNIE
ONLY 2 MORE DAYS

N R A
JACKSON
CAPITOL
LAST DAY
SAMARANG
Thrilling Jungle Romance
COMING SAT. — MON. — TUES.
SINGING | DANCING | MUSICAL | FARCE COMEDY | GIRLS — SONG HITS | LAUGHS
SPICEY — BREEZY STORY
"SLEEPLESS NIGHTS"

N R A
ENTERPRISES
JACKSON
OPENING OF THE NEW SEASON
TWO FULL FEATURES
JACK Hoxie THRILL WESTERN "Via Pony Express"
JACK Buchanan COMEDY ROMANCE "Yes, Mr. Brown"
ADDED NOVELTY SHORTS

4 BANDS
100 Men Playing
Jug Band - German Band
2 Days - Saturday and Sunday, Sept. 9 and 10
FREDERICKSBURG FIREMEN'S PARK
Guest Leaders.
Jug Band and Band Contest.

GREAT READING FAIR
ADMISSION REDUCED TO 35¢
GRANDSTAND PRICES REDUCED
SEPTEMBER 12-13-14-15-16

JUST 25 MINUTES FROM YOUR HOME
HERSHEY COMMUNITY THEATRE
Thur.-Fri.-Sat.—Sept. 7th-8th-9th
FANCHON & MARCO IDEAS featuring PANSY the horse
DO, RE, and MI
GRACE DuFAYE
ON THE SCREEN
MAN HUNT

TONITE
BRIDGES CAFE
12th & Cumberland Sts.
The Coziest Place in Town
GOOD OLD DUTCH LUNCH FREE
Ice Cold Beer Served
GOOD ENTERTAINMENT BY LEE HARKINS AND HIS BOYS.

DANCE TONITE
at
LAKESIDE INN
MYERSTOWN
Louie and His Lunatics
Free Lunch

Tonight Tonight
LAUREL HOUSE
Free Steamed Clams
With the Well Known
Barbey's Beer

LAWN FETE
ST. STEPHEN'S REFORMED CHURCH LAWN
Saturday, Sept. 9
4:00 to 10:00 P. M.
Baked Chicken Pot Pie Supper, Chicken Corn Soup, Vegetable Soup, Hot Beef Sandwiches, Homemade Candy, Cake, Ice Cream, Soft Drinks.
—FISHING POND—

FREE HOT LUNCH TONITE
at the
PARK HTEL
(MACK'S) 718 LOCUST ST.
Schlitz and Mt. Carbon Beer On Draught.

ASTOR THEATRE
ANNVILLE
GEO. O'BRIEN
"Smoke Lighting"
2 Comedies
Adults, 25c. Children, 10c.

HOTEL GRAND
Orchestra Every Night
Open Day and Night
Parking and Entrance in Rear
During Paving on 8th St.

FREE TONITE
Beef Sandwiches
HEILIG HOUSE HOTEL
EAST ANNVILLE
Mt. Carbon Beer on Draught.
Music by
Pinky Lehman's Trio

St. Charles Hotel
8th and Weidman Sts.
TONITE
Homemade Vegetable Soup

THE PICKARD FAMILY
Amusements WILL CLOSE SUNDAY SEPT. 10th
HERSHEY

ACADEMY

"Big Executive" Now Showing At Academy Theatre

The private life of the modern big business man has long been a matter of speculation with a curious public.

The doors have been torn down and the spotlight turned full blast on the most intimate phases of an executive's affairs, in the Paramount picture, "Big Executive," which is now showing at the Academy theatre, today and tomorrow.

Ricardo Cortez, Elizabeth Young and Richard Bennett enact the principal roles. Sharon Lynne, Dorothy Peterson and Barton MacLane appear in the strong supporting cast.

The story, a fast-moving drama of America's big money lane, was adapted to the screen by Laurence Stallings, who retains the terrific punch of Alice Duer Miller's original story.

SELTZER

"Flying Devils" Now Showing At Seltzer, Palmyra

Air thrills galore, spectacular airplane crashes, brotherly self-sacrifice and a glorious romantic adventure are combined in the colorful saga of barnstorming aviators thrillingly filmed in "Flying Devils," featuring Eric Linden, Arline Judge, Bruce Cabot, Ralph Bellamy and Cliff Edwards at the Seltzer Theatre, Palmyra, tonight.

Based on the stirring adventures of the intrepid air-stunters, "Flying Devils" is a realistic picture of the lives and loves of the exhibition fields. The story centers about the romance of Bud Murray and Ann Hardy, youthful members of the troupe. Tomorrow the Seltzer will offer another romantic knockout with the stars of "Bad Girl" James Dunn and Sally Eilers in "Hold Me Tight."

DUKE ELLINGTON AT HERSHEY

Just home from a sensational triumph tour on the continent, acclaimed by London and Paris as the outstanding band of the age, Duke Ellington and his famous orchestra will make a personal appearance in the Hershey park ballroom Saturday night, September 9. Hank Biagini coming on Wednesday, September 13.

RACES NEAR HARRISBURG

Harrisburg, Today.— Thrills will be plentiful tomorrow afternoon when the sanctioned A. M. A. tourist trophy motorcycle races go on at the Penn-Harris airport, just east of Harrisburg, in a full day's program arranged by the Penn-Harris Speedway Association.

Twenty-five of the best eastern riders will race in six events over the new 0.6 mile track that has recently been improved to permit the motorbike riders to create faster times. The first of the races will begin promptly at 2:30, Standard time.

Besides the races there will be many novelty features. There will be twenty-five free airplane rides, autogiro flights, a parachute jump, balloon ascension and other interesting stunts, it was announced.

HERSHEY PARK CLOSES SUNDAY

Sunday, September 10, will be the last day of the season for Hershey park visitors. The Pickard Family, southern hill-billy entertainers, will appear on the bandshell at 2, 4, 7 and 9 p. m., for their second time this year. All amusements will close for the season, and everyone should take advantage of this last holiday to enjoy a royal good time.

HOG MARKET IS RUSHED UNDER NEW U.S. ORDER

Washington, Today.—(AP).—Of all the emergency crop-surplus relief plans, that offered hog raisers is the most simple and direct.

The cotton farmer had to plow up 10,000,000 acres, enter contracts with the government and await his benefit check. The wheat farmer will have to set up county organizations and contract for his individual domestic allotment.

There is none of that for the hog producer. If he has healthy pigs weighing between twenty-five and a hundred pounds or sows weighing more than 275 pounds which are about to farrow, he has merely to take them to his nearest livestock dealer and collect the federal premium price.

Big Response at St. Louis

Indicative of the response from producers was the first day's rush at St. Louis, where 50,000 pigs from five states taxed the facilities of the stockyards.

The government plan calls for 4,000,000 pigs and 1,000,000 sows between now and October 1, the processed meat to be sold to the emergency relief administration for distribution to the needy.

The farmer will get from $6 per hundredweight on pigs between 96 and 100 pounds and $9.50 on those ranging from 35 to 30 pounds, less specified market differentials based on the distance from his nearest shipping point and nearest authorized processing point to Chicao.

Paid By Processor's Tax

Livestock dealers will pay the open market price on sows without the usual 40-pound weight penalty plus a flat bonus of $4 a head, reimbursement to be made by the processor.

All this and the cost of processing is to be paid out of a processor's tax of one-half cent a pound live weight on hogs slaughtered for domestic consumption during the season starting October 1. Secretary Wallace has estimated the will is sure to amount to $55,000,000.

Pig and sow premiums plusan anticipated rise of 25 to 30 per cent in the open market price of hogs as a result of the emergency program are expected to add between $125,000,000 and $150,000,000 gross to the farm income from hogs during the next marketing period.

Farmer Gets "Short Cut"

Secretary Wallace has figured the farmer a short cut to benefits. Assuming the price of fat hogs next winter would be $6 per hundredweight a 225-pound animal would bring $13.50. The emergency price schedule is $8 on 60-pound pigs, or $4.80 each. It would take 16 bushels of corn to fatten a 60 - pound pig which at a minimum of 50 cents a bushel would make the feed bill $8.

When the extra feed cost is subtracted from the probable gross return of $13.50 on the finished hog, less than $1 would accrue to the owner for market risks and work in the longer feeding period.

It is the purpose of the program eventually to take one out of every six hogs out of corn belt feed lots, the number equivalent to the decrease in annual export of hog products since 1923. The difference between exports in 1932 and the peace-time peak in 1923 was approximately 8,000,000 hogs.

Due to increased European hog production, principally in Germany and Denmark, American exports of pork and lard, last year were the smallest in half a century.

MOLEY SAYS BRAIN TRUST HAS NOT RULED F.D.R.

Bedford Springs, Pa., Today.—(AP)—The so-called "brain trust," Raymond Moley says, has not been a "dominant" influence in shaping the policies of the Roosevelt administration.

Scoffing at the idea that the president is receiving too much "academic" advice, the recently-resigned assistant secretary of state assents that in working out his program, Mr. Roosevelt "has observed a wise balance of assistance."

Addressing the annual convention of the Pennsylvania Electric Association, last night, Prof. Moley declared:

"Much has been said about the academic mentality which has no groundwork in fact. xxx In any process of broad and general planning, certain academic men are bound to be factors.

"That is because their training has directed them to see life whole. They are specialists in the articulation of many diverse things into unity.

"It is this function that some of them perform in helping to build this program: but they are by no means considerable in their numbers nor dominant in their influence."

Prof. Moley told the utilities executives the Roosevelt policies represent "definite emphasis upon the principle that the public interest acting through the government is paramount in the business life of the country."

Referring to the development of the Tennessee Valley project, Moley asserted that "as electric power has essentially become a national concern, state rights are no longer able to restrict its mighty unifying force."

"Hence," he said, "a development such as that of Muscle Shoals must of necessity become federal in its concern. Never, so far as I can see, could it be turned over to the thousand and one particularistic units that free competition would suggest."

It was Moley's first public address since he resigned to become editor of a new weekly magazine.

COLEBROOK PICNIC

The Trinity Lutheran Sunday school of Colebrook will hold its annual picnic on Saturday afternoon and evening in the woods adjoining the village of Colebrook.

Games and amusements have been arranged and a good time is anticipated by everybody.

The Union fire company band of Lebanon will furnish the music and entertainment.

A cordial invitation is extended to the public to attend this picnic.

SHANAMANSTOWN

Shanamanstown, Sept. 6—Mr. and Mrs. Monroe H. Ziegler and children Norman, Alvin and Rhoda Mae attended the Ziegler Reunion held in the Zieglers Church of the Brethren near Frystown on Saturday.

The following called on Mr. and Mrs. Jacob Stichler on Sunday, Mr. and Mrs. Michael Swanger and children of Annville and Mr. and Mrs. William Getz and family.

Lloyd Ziegler and Willis Royer spend the week-end at Niagara Falls taking in the sights.

Harold Royer attended the World's Fair over the week-end.

See It in the News.

Saturday Nite, September 9
F. F. A. PICNIC
Music by
F. F. A. Jug Band
AT HILL CHURCH PICNIC GROVE.
North of Cleona.
From 7 to 12 P. M. (D.S.T.)
Refreshments and Bingo.
Van's Amplifiers.
Rain Date September 15, 1933.

Here Comes DUKE ELLINGTON AND HIS ORCH.
Sat. Sept. 9th
HANK BIAGINI Wed. Sept. 13
HERSHEY

FREE FREE
ATTRACTION EXTRAORDINARY
SUNDAY, SEPTEMBER 10, 1933
at
MT. GRETNA PARK
MT. GRETNA
THE FAMOUS SUSQUEHANNA MOUNTAINEERS
Afternoon and Night
Afternoon Concert—2:30 to 5:30 D. S. T.
Evening Concert—7:30 to 11:30 D. S. T.
The only appearance in this section of this super attraction.
All Concerts will be Amplified.
Positively No Parking or Admission Charges.

GRAND OPENING
BAKE OVEN LUNCH ROOM
North College St., Myerstown
TONIGHT AND SATURDAY NIGHT
Music by
Frank and His Maniacs
Dine, Drink and Dance. Bill Miller, Prop.

YOU ARE INVITED TONITE
—AT—
FREE OAKWOOD FREE
Such Delicious Homemade Chicken Corn Soup Served
YOU CAN'T HELP RAVING ABOUT IT.
Hear the Catchy, Rhythmic Music of
Haggerty's Cotton Club Orchestra
(The Dancers Favorites)

GIFTS
Cooking School
NEXT WEEK

FLOOR SHOW - Appearing at - FLOOR SHOW
CRYSTAL BALLROOM
We have arranged for your entertainment to have with us
"The Beam Sisters"
Tap, Acrobatic and Modern Dancing Stars.
They will also be heard in vocal work. Also
The "Penn Blue Jackets" Entertaining Orchestra
Featuring the Three Longenecker Boys, "That Crooning Trio."
And Last But Not Least Our Own
"BOB KNOLL"
Silver Toned Tenor in the Latest Song Hits.
Come Out Early and Dine and Dance at Our Beautiful Ballroom.
Try Our Homemade Crab Cakes.
GOOD FOOD - GOOD MUSIC - GOOD BEER

TODAY'S RADIO PROGRAMS

FRIDAY, SEPTEMBER 8 (Central and Eastern Standard Time)

Note—All programs to key and basic chains or groups thereof unless specified; coast to coast (c to c) designation includes all available stations.

Programs subject to change. P. M.
(Daylight Time One Hour Later)

NBC-WEAF NETWORK

BASIC — East: weaf wlw weei wtic wjar wtag wcsh wfi wlit wfbr wrc wgy wben wcae wtam wwj wsai; Midwest: wmaq wcfl ksd woc-who wow wdaf
NORTHWEST & CANADIAN — wtmj wiba kstp webc wday kfyr cret cfcf
SOUTH — wrva wptf wwnc wis wjax wfla wsun wiod wsm wmc wsb wapi wjdx wsmb kvoo wky wfaa wbap kprc woai ktbs ktha
MOUNTAIN—koa kdyl kglr kghl
PACIFIC COAST — kgo kfi kgw komo khq kfsd ktar kgu

Cent. East.
2:30— 3:30—The South Sea Islanders
3:00— 4:00—Manhattan Band—also c
3:30— 4:30—Jack and Loretta—to cst
3:45— 4:45—Paul Wing's Story—east
4:00— 5:00—Dinner Concert—also cst
4:30— 5:30—Gould and Shefter, Pianos
4:45— 5:45—Will Cuppy in Just Relax
5:00— 6:00—The Mountaineers—weaf only; Lum & Abner—New England
5:15— 6:15—20 Fingers of Harmony
5:30— 6:30—Betty Boop Frolic—also c
5:45— 6:45—The Goldbergs, Serial Act
6:00— 7:00—Orch. & Cavaliers—c to c
7:00— 8:00—Fred Allen and His Gang
7:30— 8:30—Victor Young's Orchestra
8:00— 9:00—U. S. Navy Band—also c
8:30— 9:30—Lum & Abner's Sociable
9:00—10:00—Meyer Davis & Orchestra
9:30—10:30—Mark Fisher Orchestra—basic; Fred Allen—repeat for coast
10:00—11:00—Ralph Kirbery, Baritone
10:05—11:05—Harold Stern's Orchestra
10:30—11:30—Dance Orches. Program

CBS-WABC NETWORK

BASIC—East: wabc wadc woko wcao waab wnac wgr wkbw wkrc whk ckiw wdrc wcau wip wjas wean wfbl wspd wjsv; Midwest: wbbm wgn wfbm kmbc kmox wowo whas
EAST & CANADA — wpg whp wlbw whec wibz wfea wore wicc cfrb ckac
DIXIE — wgst wsfa wbrc wqam wdod klra wrec wlac wdsu wtoc krld wrr ktrh ktsa waco koma wdbo wodx wbt wdae wbig wtar wdbj wwva wmbg wsjs
MIDWEST — wcah wgl wmt wmbd wtaq wisn wibw kfh kfab wkbn wcco wsbt
MOUNTAIN—kvor klz koh ksl
COAST—khj koin kgb kfrc kol kfpy kvi kfbk kmj kwg kern kdb kgmb

Cent. East.
2:30— 3:30—U. S. Army Band—c to c
3:00— 4:00—Skippy, Sketch—east only
3:15— 4:15—John Kelvin, Tenor—to c
3:30— 4:30—Jack Armstrong — east only; Between the Bookends—west
3:45— 4:45—Brusiloff's Orch.—also cst
4:00— 5:00—Stamp Adventures—east; Skippy, Sketch—repeat for midw.
4:15— 5:15—Geo. Hall Orches.—c to c
4:30— 5:30—Geo. Hall Orches. — east only; Jack Armstrong—midw. rpt
4:45— 5:45—Geo. Scherban Or.—also c
5:00— 6:00—Morton Downey — east only; Stamp Adventures—midw rpt
5:15— 6:15—Jack Denny Orchestra—wabc; Dance Time—also coast
5:30— 6:30—Quartet and Orch.—east
5:45— 6:45—Boake Carter, Talk — basic; Howard Ely at Organ—west
6:00— 7:00—The Happy Bakers—east
6:15— 7:15—Modern Male Chor.—to c
6:30— 7:30—Phil Spitalny's Revue — east; Ann Leaf, Organ—west & so.
7:00— 8:00—Irvin S. Cobb—coast out
7:15— 8:15—Vera Van, Songs—also c
7:30— 8:30—The Country Club—basic; Orches.—midw.; Rangers—west
7:45— 8:45—In the Gloaming—w only
8:00— 9:00—The Columbians—c to c
8:30— 9:30—Boswell Sisters—also cst
8:45— 9:45—Edwin C. Hill—also coast
9:00—10:00—Evan Evans, Songs—also c
9:30—10:30—Lombardo Orch.—c to cst
10:00—11:00—Leon Belasco Or.—c to c
10:30—11:30—Dancing by Sea and Tom Gerun Orchestra—coast to coast
11:00—12:00—Dance Hour—wabc only

NBC-WJZ NETWORK

BASIC — East: wjz wbz-wbza wbal wham kdka wgar wjr wlw wsyr wmal; Midwest: wcky kyw wenr wls kwk kwcr koil wren wmaq so
NORTHWEST & CANADIAN — wtmj wiba kstp webc wday kfyr cret cfcf
SOUTH — wrva wptf wwnc wis wjax wfla-wsun wiod wsm wmc wsb wapi wjdx wsmb kvoo wky wfaa wbap kprc woai ktbs ktha
MOUNTAIN—koa kdyl kglr kghl
PACIFIC COAST — kgo kfi kgw komo khq kfsd ktar

Cent. East.
3:15— 4:15—Paul Ash Orches.—also c
3:30— 4:30—The Singing Lady—east
3:45— 4:45—Orphan Annie—east only
4:00— 5:00—Henry King's Orchestra
4:30— 5:30—Major, Sharp, Minor Girls
4:45— 5:45—Lowell Thomas—ea. only
5:00— 6:00—Amos 'n' Andy—east only
5:15— 6:15—Rondoliers Male Quartet
5:30— 6:30—Ernie Holst & Orchestra
6:00— 7:00—Don Bestor's Orchestra
6:30— 7:30—Potash and Perlmutter
6:45— 7:45—Rocking Chair Memories
7:00— 8:00—Phil Harris & Orchestra
7:30— 8:30—Phil Baker Show—c to c
8:00— 9:00—First Nighter—also coast
8:30— 9:30—Mario Cozzi, Baritone
8:45— 9:45—Hill Billy Heart Throbs
9:00—10:00—The Three Jesters—east; Amos 'n' Andy—repeat for west
9:15—10:15—The Poet Prince, Songs
9:30—10:30—Reggie Childs Orch.—to c
10:00—11:00—Mills Blue Rhythm Band
10:30—11:30—Vincent [illegible] Orchestra