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News and Comment Of Stage and Screen

Equity, the actors' organization, is entrusted with the power to regulate the ticket traffic for New York theaters at the request of the managers and producers who seek to correct the abuses which threaten the life of the legitimate theater. Equity accepted the trust and announced that at least 25 per cent of all tickets in all parts of each theater must be reserved for sale to the public at the box office prices for each performance. It also ruled that 75 cents is the maximum charge for seats in the orchestra and 50 cents for balcony seats, plus government taxes if the tickets are purchased from agencies.

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Luise Rainer, one of the leading actresses of the screen, is available for the legitimate stage for six months beginning Nov. 1 or earlier according to word from her agents. The clever actress, who won the Academy award, is anxious to appear before the footlights and no doubt hundreds of theater goers would appreciate a chance to see her in person if the proper vehicle was provided.

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Duke Ellington and his orchestra will be at Bal-a-l'air in Shrewsbury tomorrow night. This organization has been featured in a Ziegfeld show, in several motion pictures and has developed unusual popularity. Ellington is a composer of renown, his works including such popular numbers as "I Let a Song Go Out of My Heart," "Wood Indigo," "Solitude" and "Black and White Fantasy."

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Paul Vincent Carroll, who wrote "Shadow and Substance" outlines the story of "The White Steed," his newest play, as one which deals with a parochial house in Ireland and the people in a nearby house. That sounds something like "Shadow and Subtsance" but in the newer play the love of a boy and girl received more attention.

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Mickey Rooney, who won many new friends by his work in "Love Finds Andy Hardy" is seen in a typical role in "The Hoosier Schoolboy" at the Cumings today and tomorrow. Rooney is a typical boy as he captains a football team and is an amateur boxer, enthusiastic baseball player and leader of a swing band in Hollywood.

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Robins Coons, NEA feature writer, picked "Algiers" as runner-up to "Marie Antoinette" as the best picture of the month. "Garden of the Moon," which was directed by Busby Berkeley, is said to be the best picture with music; Charles Boyer in "Algiers" is named as best star of the month; Robert Morley in "Marie Antoinette" is named as best character. "Amazing Dr. Clitterhouse," "The Texans," "Professor Beware," and "Mother Carey's Chickens" are also recommended.

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"Our Town" started something when it introduced a narrator to tell theater goers what it was going to see and hear as "Knickerbocker Holiday" and "The Fabulous Invalid" which will be presented in New York the coming season will also introduce narrators.

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"Gateway," which is booked for the Fitchburg theater, reopened the Rivoli theater in New York the other day and despite the intense heat of the big city attracted unusually large audiences. Arlene Whelan and Raymond Walburn have important roles in the picture which deals with the life of a newcomer to this country.

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Inside stories from Hollywood indicate that there was quite a merry little battle for the services of W. C. Fields, who was released by Paramount several months ago. Harold Llyd wanted Fields but Universal managed to get him by letting him play the lead in a play written by himself entitled "You Can't Cheat an Honest Man." About $150,000 in money was also involved.

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Wilfred Lucas, who was with the Whalom theater players with Arthur Ashley, has been engaged for one of the chief supporting roles in "Angels with Dirty Faces" in which James Cagney and Pat O'Brien will star. Mr. Lucas has been seen in many roles since leaving Whalom and always gives a finished and smooth performance of any part assigned to him.

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A few years ago "King Kong" was the sensation of the screen and the producers anticipate he will create another furore when he appears again on the screen. Fay Wray, Robert Armstrong and others are in the cast of the latest vehicle which will be at the Universal this week.

Amusements

What Press Agents Say About Coming Attractions

Universal

"King Kong," the thrillingly imaginative story of how a prehistoric ape is discovered, taken captive and brought to New York, where it escapes its captors, throws the metropolis in a panic and creates tremendous devastation is again the attraction at the Universal today and Thursday by popular demand.

Fay Wray plays the girl whose frail golden beauty so entrances the great beast that his heart for the first time in its seven million years of existence knows an emotion of tenderness.

Robert Armstrong and Bruce Cabot portray two adventurers seeking to get a motion picture of a legendary ape.

"Woman Against the World" is the second attraction.

Fitchburg

Dramatic Ellis Island provides the background for the absorbing story in "Gateway," starring Don Ameche and Arleen Whelan, opening tomorrow at the Fitchburg.

"Gateway" depicts those caught in the human wave beating against Ellis Island. Since 1892, more than 20,000,000 human beings have passed through there.

Don Ameche, a homecoming newspaper correspondent, meets the beautiful Arleen Whelan among the second cabin passengers. Their fellow passengers include "Prince" Gregory Ratoff and Binnie Barnes.

For the strong cast Darryl F. Zanuck selected Gilbert Roland, Raymond Walburn, John Carridine, Maurice Moscovich, Marjorie Gateson and Lyle Talbot.

The co-feature is "Booloo" with an all-star cast.

Strand

A New Bedford shipyard complete with all the paraphernalia of the shipbuilding industry, was reproduced for scenes in "The First Hundred Years," which opens at the Strand theater today.

A 35-foot sloop was built by the studio construction department for the sequence in which Robert Montgomery is approached by Alan Dinehart, attorney for his wife, Virginia Bruce, with a proposition that he sign a waiver disclaiming the $400 a month alimony which a New York judge has awarded him from her.

The star plays the role of a boat designer whose wife, a successful New York theatrical agent, refuses to relinquish her career in the city in order to make a home for him at New Bedford.

Movie Scrapbook

By BILL PORTER AND GEORGE SCARBO
T. M. Reg. U. S. Pat. Off.

"International Settlement" is the co-feature.

Shea's

Four mystery dramas have placed John Howard's portrayal of "Bulldog Drummond" among the most famous detectives of motion picture history.

"Bulldog Drummond," the character created by H. C. "Sapper" McNeile, the popular mystery writer, is portrayed by Howard for the fourth time in "Bulldog Drummond in Africa," a story of a one-man roundup of a gang of international spies, which will have its first local showings tomorrow at Shea's.

Sharing headline honors at Shea's for tomorrow, and the last half of the week is Gene Autry in "The Old Barn Dance."

Whalom

The Guy Palmerton players at the Lake Whalom theater are contributing forty per cent of the gate of tonight's performance to Mayor Alfred Woollacott's hospital fund through the Red Cross. The Broadway success, "Night Must Fall," by Emlyn Williams, which already has caused considerable favorable comment for the players will start at 8.20 o'clock. Nancy Duncan and Frank Lyon play the leading roles and are supported by Grace Carney, Virginia Richmond, Raymond Greenleaf, Lynn Whitney, Del Hager and others.

The play was originally presented in London where it ran for almost two years. Last season it was presented on Broadway and only recently was it released for production in stock.

Reservations may be made by telephone for tonight and the balance of the week.

Cumings

Mickey Rooney's sudden leap to film popularity was not occasioned by any curly wave of his hair or sparkle in his Irish eyes but because of his brilliant acting performances in pictures such as "Captains Courageous," "The Devil Is a Sissy" and "Slave Ship." Mickey's most recent role is his portrayal of the "Hoosier Schoolboy" in the picture of the same title now playing at the Cumings theatre, in which he delivers a standard of superb acting unexpected from a juvenile performer.

The co-feature is "She's No Lady," with Ann Dvorak and John Trent.

Daily Quest For Printed Names Has Become Intensive Industry

(NEA Service)

NEW YORK, Aug. . China and Japan, with millions of population, depend on 104 American eyes to keep them informed concerning what America thinks about their war.

These eyes belong to 52 bespectacled girls who are the readers at Burrelle's Press Clipping Bureau, the oldest newspaper clipping service in the country, which is currently celebrating the half-century mark.

The 52 lasses in glasses read 4000 newspapers and magazines every day and from these publications, they gather a crop of 10,000 clippings daily, dealing with every subject under the sun—literally.

China and Japan each get complete sets of news-reports, editorial comment, columnar reflections and cartoons from the extensive American press. But China and Japan are only two of the "subjects" for which the girls keep an eye out.

Altogether, the Burrelle readers have a newspaper acquaintance with 12,000 items ranging from personalities and institutions to 4th of July accidents.

Burrelle's invests about $40,000 yearly in periodicals. The girls read with amazing rapidity. A top-notch reader can go through and mark for the cutters 400 papers in a single day.

An old newspaperman, Frank Burrelle, founded the service in 1886. One day, in a saloon, he overheard a man ask another if the latter had read the newspaper stories about him that morning. The second man replied that he hadn't seen them all. Burrelle promptly volunteered to get them. This bit of business gav the newspaper man an idea. With his wife he set up the first clipping service in America. Harold E. and Arthur V. Wynne took over the service ten years ago. Their father had been Burrelle's bookkeeper.

Among Burrelle's thousands of customers, there are some strange accounts. For example, Mrs. Jack London still collects clippings which contain references to her long-dead husband.

A firm which sells infant identification markers, has a standing order for all clips mentioning baby-identification.

A New York City outfit which specializes in curling men's hair and otherwise making them beautiful, buys humorous references to its telephone number, the number being all the firm advertises, for obvious reasons.

A plumbing firm, anxious to develop new plumbing ideas, has a standing order for all photographs of the Duchess of Windsor's bathroom in her French chateau.

A man, separated from his wife and eager to find out where she was, asked Burrelle's to clip all divorce notices, especially those from Reno, and watch Reno and Florida papers for her name.

An upstate New York girl has a standing order on clips about Nelson Eddy. Reason? She "likes him."

Among top-flight clients on the Burrelle list are U. S. Steel, the New York World's Fair, Myron C. Taylor, Samuel Seabury, Cab Calloway, Duke Ellington, Ozzie Nelson, William S. Hart, Hervey Allen, Stewart Chase. "Bill" Hart, though out of pictures a long time, still collects clippings, especially those about his famous horse. Ozzie Nelson wants clippings about himself but is more anxious about those of his wife, Harriet Hilliard. Hervey Allen's book, "Anthony Adverse" drew more publicity than any book in Wynne's experience.

"Celebrities like their publicity," Mr. Wynne reveals. "But everybody has a streak of vanity. That's what we thrive on."

Nanda Davi, 25,660-foot peak of the Mimalayas, is the highest peak in the world to be climbed by man.

Palestine is fast becoming one of the world's great orange-growing countries; it ranks next to Spain, Italy and the United States.

Speed of the Gulf Stream, as it flows along the Atlantic coast of the United States, is about five miles an hour.

During the first eight months of last year, 3,184,000 foreign automobiles entered the Dominion of Canada.

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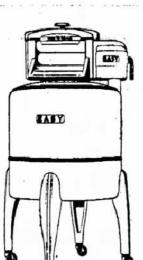

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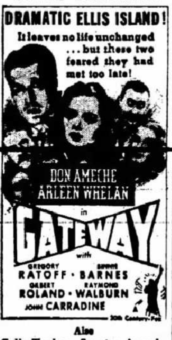

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Flashes of Life

(By the Associated Press)

EASTHAMPTON, Conn.—A customer who bought five gallons of gasoline from Michael T. Wall, filling station manager, couldn't find his wallet—and offered to leave his wife as security.

Wall took name and address instead and waved the couple on their way.

ROCHESTER, N. Y. — Patiently George Millham, 23, coached Miss Eleanor Kramer, 20, in the fine art of swinging a golf club.

Finally, George stepped away—to the front.

Keeping her eye on the ball just as she had been told, Miss Kramer swung at the pellet. George went to a hospital with fractured nose.

PORTLAND, Ore. — A. F. Lockwood will not laugh at folding bed jokes any more.

His bed folded up too soon and it took two cops to get him out.

KEWANEE, Ill. — Selling golf hazard insurance appeared much easier today to M. G. Palmer, but his sales talk wasn't very coherent.

Palmer's denture was smashed to bits when he was struck in the mouth by a golf ball.

He was among the competitors in the local city open golf tourney when he was stymied by the physical hazard.

The name "volcano" was applied first to Mount Etna and some of the Lipari Islands, which were regarded as seats at Vulcan, the god of fire.

Only female wasps and hornets can sting; males make no effort to guard the nest.

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