

TODAY ON THE RADIO

FRIDAY, MARCH 31, 1933.

OUTSTANDING EVENTS ON ALL STATIONS.

- 9:45-10:00 A. M.—“Interesting Women I Know.” Mrs. Anna Roosevelt Dall.—WEAF.
- 11:00 A. M.—12:00 M.—Music Appreciation Hour: Walter Damrosch. Conductor—WEAF. WJZ.
- 12:30-12:45 P. M.—Lenten Sermon, the Rev. George Craig Stewart. Bishop of Chicago—WABC.
- 1:15-2:00 P. M.—Advertising Club Luncheon: Speaker, Warden Lewis E. Lawes of Sing Sing—WABC. WEAF. WOR.
- 2:30-4:00 P. M.—Philadelphia Orchestra: Leopold Stokowski. Conductor: Act I of “Parsifal”—WABC.
- 2:45-3:00 P. M.—“Conditions in Germany.” Professor Albrecht M. Bartholdy. President International Institute of Hamburg. Germany—WJZ.
- 4:30-5:00 P. M.—United States Army Band Concert—WABC.
- 5:15-5:30 P. M.—“Present Crisis Facing New York.” Peter Grimm Chairman Citizens Budget Commission—WEAF.
- 5:15-6:15 P. M.—Temple Emanu-El Service—WRNY (1,010 Kc.).
- 6:45-7:00 P. M.—“The New Deal in Business.” Henry I. Harriman. President United States Chamber of Commerce—WEAF.
- 8:00-9:00 P. M.—Concert Orchestra: Jessica Dragonette. Soprano: Cavaliers Quartet—WEAF.
- 9:00-9:15 P. M.—“A Minimum Wage.” Susan Brandeis. Lawyer—WRNY (1,010 Kc.).
- 9:30-10:00 P. M.—“The Inside Story.” Sketch: Edwin C. Hill Interviews Police Commissioner Edward P. Mulrooney—WABC.
- 10:00-10:30 P. M.—Rochester Philharmonic Orchestra. Howard Hanson. Conductor—WJZ.
- 11:00-11:30 P. M.—Nino Martini. Tenor: Concert Orchestra—WABC.

WNYC—570 Kc

- 11:00 A. M.—Aviation Report
- 11:10—What's New In Knowledge—Dr. G. N. Quam
- 11:25—Emill Konevsky. Piano
- 11:30—Summer Play Schools—Mrs. Adele S. Mossler
- 11:40—Emill Konevsky. Piano
- 11:50—Health Talk
- 6:00 P. M.—Aviation Report
- 6:05—Tom Halligan. Songs
- 6:15—Gold Standard and Managed Currency—Professor J. C. LeClair.
- 6:30—Hassell Musicale
- 7:00-7:30—Board of Estimate Reports: Police Alarms

WMCA—570 Kc

- 8:00 A. M.—Roy Shelley Songs: Music
- 8:30—Exercises: Organ
- 9:10—Health Talk
- 9:15—Sunshine Alley—Sketch
- 9:30—Health Talk
- 9:45—Italy of Today—Prof. Beniamino De Ritis
- 10:00—Studio Music
- 10:15—String Trio
- 10:30—Beauty Talk
- 10:45—Eat More Cheese—George C. Royce
- 10:55—Elvira Gelger. Piano
- 12:00—Midday Message
- 12:15 P. M.—Movie Guide: Stocks: Caroline Rich. Songs
- 1:15—News: Italian Orch.
- 2:00—Talk—Blide Dudley
- 2:15—Samuel Shankman. Piano
- 2:30—Jewish Charities—Talk—Mrs. Meler Steinbrink
- 2:45—Dorothy Frank. Soprano
- 3:00—Girls' Trio
- 3:15—Kane and Kanner. Songs
- 3:30—Stock Quotations: Sports: Marty Fay. Songs
- 4:00—Lardon's Orch.: Songs
- 4:45—Bob Stanley. Tenor
- 5:00—Sally's Party
- 5:30—Edith Mann. Contralto
- 5:45—Modern Youth—Sketch
- 7:30—Hemstreet Singers
- 7:45—In Defense of George Bernard Shaw—Maurice Colbourne. Author
- 8:00—Little Funsters. Songs
- 8:15—Man From Down Yonder—Talk
- 8:30—Sometimes They Come Back—Sketch
- 9:00—News—Gabriel Heatter
- 9:15—Studio Music
- 9:30—Madison Square Garden Bouts: Heuser vs. ~~Elmer~~

WEAF—660 Kc

- 6:45 A. M.—Exercises
- 8:00—Doc Whipple. Organ
- 8:30—Cheerio. Inspirational Talk and Music
- 9:00—Jesters Trio
- 9:15—Current Events—Anne Hard
- 9:30—Instrumental Ensemble
- 9:45—Interesting Women I Know—Mrs. Anna Roosevelt Dall
- 10:00—Annabelle Jackson. Piano
- 10:15—Breen and De Rose. Songs
- 10:30—Irving Kaufman, Lucy Allen. Piano Duo
- 10:45—Cooking Talk
- 11:00—Music Appreciation Hour. Walter Damrosch. Conductor
- 12:00—Johnny Marvin. Tenor
- 12:15 P. M.—Eldora Stanford. Soprano
- 12:30—Woodworth's Orch.
- 12:45—Market Reports
- 1:00—Black's Orch.
- 1:15—Advertising Club Luncheon: Speaker, Warden Lewis E. Lawes of Sing Sing
- 2:00—Mind Building—Katherine Everetts: Vida Sutton
- 2:30—Southern Singers
- 2:45—Male Trio
- 3:00—Charles Spross. Piano
- 3:15—Famous Loves—Sketch
- 3:30—Woman's Review: Beautiful Speech an Essential of Charm—Constance Collier, Actress
- 4:00—Marjorie Horton. Songs
- 4:15—Lew White. Organ; Interior Decorating—Betty Moore
- 4:30—Joe White. Tenor
- 4:45—The Lady Next Door
- 5:00—Stage Relief Fund—Francine Larrimore
- 5:05—Hawalian Serenaders
- 5:15—Present Crisis Facing New York City—Peter Grimm. Chairman. Citizens' Budget Commission
- 5:30—Flying Family
- 5:45—Paul Wing. Story Man
- 6:00—Salvation Army—Talk
- 6:05—Davis's Orch.
- 6:30—Betty Boon—Sketch

- 6:45—The New Deal in Business—Henry I. Harriman. President. U. S. Chamber of Commerce
- 7:00—Concert Ensemble
- 7:15—Story of Coffee—Hendrik Willem van Loon
- 7:30—Trappers Music
- 7:45—The Goldbergs—Sketch
- 8:00—Concert Orch.: Jessica Dragonette. Soprano; Cavaliers' Quartet
- 9:00—Tom Howard. Comedian: Jeannie Lang. Songs; Salter's Orch.
- 9:30—Reisman's Orch.
- 10:00—Black's Orch.: Jack Benny. Comedian
- 10:30—Country Club—Alex Morrison. Golfer: Ernest Glendenning. Comedian: Golden's Orch.
- 11:00—Lopez's Orch.
- 11:30—Stern's Orch.
- 12:00—Ralph Klrbery. Songs
- 12:05 A. M.—Bestor's Orch.
- 12:30—Fisher's Orch.

WOR—710 Kc

- 6:45 A. M.—Gym Classes
- 8:00—Produce and Weather Reports: Al Woods. Songs: Keene's Orch.
- 8:30—Martha Manning—Talk: Music
- 9:00—Kath'rine n' Calliope
- 9:30—Budget Meals—Talk
- 9:45—Jingles—Sigmund Spaeth
- 10:00—Beauty Talk
- 10:15—Stamp Collectors—Dorothy Gates
- 10:30—Travel Talk
- 10:45—Mary Harrison. Soprano
- 11:00—What to Eat—C. H. Goudiss
- 11:30—Thrift Talk
- 11:45—Beauty Talk—V. E. Meadows
- 12:00—Psychology Talk
- 12:15 P. M.—Beauty Talks
- 12:25—Life Insurance—Richard Meaney
- 12:30—Carnegie Hall Organ
- 1:00—Dailey's Orch.
- 1:15—Same as WEAF
- 1:55—Edna Hopper—Talk
- 2:00—Edith M. Barber—Talk
- 2:15—Klondike Bob—Skit
- 2:30—Bobby Burns. Poet: Anson Dupue. Tenor
- 2:55—Health Talk
- 3:00—Organ Recital
- 3:30—Personality Talk
- 3:45—Ariel Ensemble
- 4:15—Sillas of the Hill Country—Sketch
- 4:30—Ellas Breeskin. Violin: Mordecai Bauman. Baritone
- 5:05—Program Resume
- 5:15—Rex Sheridan. Baritone
- 5:30—Italian Lessons—Efrico Carbonara
- 5:45—Sales Talk
- 6:00—Uncle Don
- 6:30—Mystery Drama
- 6:45—Song Weavers' Trio
- 6:50—Drama of Life: Music
- 7:00—The Holy Hour Broadcast—Henry Hestberg. Borough President of Brooklyn
- 7:05—Sports—Ford Frick
- 7:15—Boys' Club Talk
- 7:30—Wayside Cottage—Sketch
- 7:45—Tarzan of the Apes—Sketch
- 8:00—Chandu the Magician
- 8:15—Jack Arthur. Baritone
- 8:30—Stern's Orch.
- 9:00—Big Time—Sketch
- 9:15—Grenadiers Quartet: Walter Ahrens. Baritone
- 9:45—Some Call It Luck—Rod Arkell
- 10:00—Shackley Orch.: Marie Gerard. Soprano; Gordon Graham. Baritone: Beth Challis. Songs: Veronica Wiggins. Contralto: Pauline Alpert. Piano: Bachelors Quartet
- 11:00—Time: Weather
- 11:02—Moonbeams Trio
- 11:30—Denny's Orch.
- 12:00—Dance Orch.

WJZ—760 Kc

- 7:30 A. M.—Don Hall Trio
- 7:45—Jolly Bill and Jane
- 8:00—Clyde Morse. Piano
- 8:15—Morning Devotions
- 8:30—Dance Orch.
- 9:30—Moss and Jones. Songs
- 9:45—Nothing but the Truth—Alexander McQueen
- 10:00—Concert Orch.
- 10:15—Clara, Lu n' Em
- 10:30—Jack Turner. Songs
- 10:45—String Ensemble
- 11:00—Same as WEAF
- 12:00—Smackout—CEAF
- 12:15 P. M.—John L. Fogarty. Tenor
- 12:30—Farm and Home Hour: Farm Science News of the Week—M. S. Elsenhower: March Dairy Markets—L. M. Davis: Keeping the Tick Menace Under Control—F. C. Bishopp: Using the Agricultural Surplus for Motor Fuel—E. B. Reaser. President Barnardell Refineries

- 1:30—Merrie Men Quartet
- 1:45—Koestner's Orch.
- 2:00—Weather Reports
- 2:05—Irma Glen. Organ: Sara Ann McCabe. Soprano: Charles Howard. Tenor
- 2:30—Ivy Scott. Soprano
- 2:45—Conditions in Germany—Professor Albrecht M. Bartholdy. President. International Institute of Hamburg. Germany
- 3:00—Betty and Bob—Sketch
- 3:15—Dance Orch.
- 3:45—Morin Sisters. Songs
- 4:00—Schilling's Orch.
- 4:30—Arcadians Ensemble
- 5:00—Nell Sisters. Songs
- 5:15—Dick Daring—Sketch
- 5:30—The Singing Lady
- 5:45—Little Orphan Annie—Childhood Playlet
- 6:00—Story of Coffee—Hendrik Willem van Loon
- 6:15—Kling Kill Kare. Songs
- 6:30—Three X Sisters. Songs
- 6:45—Today's News—Lowell Thomas
- 7:00—Amos n' Andy
- 7:15—Music Is My Hobby: Ernest Steln. Piano
- 7:30—Behind That Curtain—Charlie Chan. Chinese Detective Drama. With Walter Connolly
- 8:00—Spitalny's Orch.
- 8:30—Adventures in Health—Dr. Herman Bundesen
- 8:45—Revolution by Magic—Sketch. With Howard Thurston. Magician
- 9:00—The Matinee Idol—Sketch
- 9:30—Phil Baker. Accordion: Shield Orch.: Nell Sisters. Songs: Male Quartet
- 10:00—Rochester Philharmonic Orch.: Howard Hanson. Conductor
- 10:30—Vic and Sade—Sketch
- 10:45—Professor Jack McLallen. Sara and Sassafraz
- 11:00—Sam Herman. Xylophone: Frank Banta. Piano
- 11:15—Welcome Lewis. Songs
- 11:30—Brass Button Rouser
- 12:00—Ellington's Orch.
- 12:30 A. M.—Osborne Orch.

WABC—860 Kc

- 7:30 A. M.—Organ Revellie
- 8:00—Salon Musicale
- 8:30—Sunny Melodies
- 9:00—Tony Wong—Talk
- 9:15—Reis and Dunn. Songs
- 9:30—Health Talk
- 9:45—Jack Little. Songs
- 10:00—Novelty Trio
- 10:15—Frank Crumit and Julla Sanderson. Songs
- 10:45—Cooking School—Ida Bailey Allen
- 11:00—Waltz Dreams
- 11:15—Ambassador Trio
- 11:30—Captivators' Orch.
- 11:45—Melody Parade
- 12:00—Welfare Council Talk
- 12:05 A. M.—Tremaine Orch.
- 12:30—Lenten Sermon—Rev. George Craig Stewart. Bishop of Chicago
- 12:45—Pests Away From Home—Dr. L. O. Kinkel. Department of Animal and Plant Pathology. Rockefeller Institute
- 1:00—Marie. Little French Princess—Sketch
- 1:15—Same as WEAF
- 2:00—Current Events—Dr. Charles Fleischer
- 2:30—Philadelphia Orch.: Leopold Stokowski. Conductor: Choruses: Soloists: Act I of Parsifal
- 4:00—Variety Musicale
- 4:30—U. S. Army Band
- 5:00—Welfare Council Talk
- 5:15—John Kelvin. Tenor
- 5:30—Skippy—Sketch
- 5:45—Lone Wolf Tribe—Sketch
- 6:00—Female Trio
- 6:15—Program Resume
- 6:20—Hall's Orch.
- 6:30—Betty Barthell. Songs
- 6:45—Just Plain Bill—Sketch
- 7:00—Myrt and Marge
- 7:15—Buck Rogers in the Year 2433—Sketch
- 7:30—Martin's Orch.: Travelers' Quartet
- 7:45—News—Boake Carter
- 8:00—Scrapy Lambert and Billy Hillpot. Songs
- 8:15—Singin' Sam
- 8:30—Robison's Buckaroos
- 9:00—Jane Froman. Songs: Hayton's Orch.
- 9:15—Mary Eastman. Soprano: Male Chorus: Symphony Orch.
- 9:30—The Inside Story—Sketch. Edwin C. Hill Interviews Edward P. Mulrooney. Police Commissioner
- 10:00—Variety Musicale
- 10:30—Street Singer
- 10:45—Fray and Braggiotti. Piano
- 11:00—Nino Martini. Tenor: Symphony Orch.
- 11:30—Lyman's Orch.
- 12:00—Pollock's Orch.
- 12:30 A. M.—Nelson's Orch.
- 1:00—Ferdinand's Orch.
- 1:30—Manhattan's Orch.